

Tips for Strengthening Your Application

About the AEMSF

- Established in 1940 to help deserving Ninety-Nines advance in their training and education in aviation
- First scholarship of \$125 awarded in 1941
- Today, the Fund exceeds \$5 million
- \$11,000,000+ in scholarships has been awarded
- Over 850 AEMSF scholarships have been awarded
- Over 300 Fly Now/First Wings have been awarded

An AEMSF award is an investment in a Ninety-Nine

Annual Scholarship Ceiling

- Our yearly budget is determined by taking 5% of the averaged year end balances of the AEMSF investment fund over the previous three years.
- Plus any unused funds from forfeitures
- The Fund is large but the budget is not unlimited!
 - Thus, only the strongest AEMSF apps are funded
 - The remaining money is what we have left for the Spring
 & Fall First Wings awards

The Application Grading Process

- Due to our budget constraints, to be selected, the application <u>must be</u>
 <u>better than good, it must be excellent!</u>
- The Trustees sort the top tier and above average applications, then send them to the outside judges for final rankings.
- Scholarships are awarded from the top ranking application down until we reach our budget limitation.

Making the cut is very competitive!

Thus, every effort must be made to put forth your highest quality application possible.



Key Grading Points

The highest scoring applications

- Are complete and on time
- Are neatly presented and typed
- Have very clear, well organized and properly oriented documents and images
- Have a well written, grammatically correct and overly detailed essay that communicates the *Key Essay Topics* covered in this slideshow. (ESL is considered.)

Application Preflight

Preflight for Chairwomen

- Read the General Requirements & Instructions!
 - Be familiar with the AEMSF & First Wings Scholarship applications and their instruction sheets
- Promote the scholarships well in advance of the deadlines
 - (Jan 1st, Apr 1st & Oct 1st)
- Meet with interested applicants:
 - Verify her eligibility
 - Is her goal and timeframe realistic?
- Have you determined how to approve your submitted apps?
- See this SWS helpful AE Chair SOP as a guide-
 - √ http://sws99s.org/section/pdf/ChapterSOPforFlyNowandAEScholarship.pdf

Preflight for Applicants

- Read the General Requirements & Instructions!
 - What scholarship best fits your goals?
 - Are you eligible?
 - What do you need this certificate/rating for?
- Be active in your Chapter! Participation boosts your score
- Seek out potential Letter of Recommendation authors
- Reach out to your Chairwoman and let her know you are applying. Don't let her find out on the due date!
- FW Applicants Reach out to your mentor and let them know as well. Hopefully you have had one well prior to deciding to submit.

Make it Perfect

You don't get a second chance to make a first impression!

What kind of first impression does this give?



Mailing Address:

Email address:

Amelia Earhart Memorial Scholarship Application

Part I: Personal Information Previous surname: Previous Surname: Previous Surname: Previous Surname: Previous Surname: Pro City, CA Previous Surname: Previou

Phones: Home 867-3309 Work Cell

(Please indicate which number is preferred with a *)

Highest academic level/degree and where obtained:

(Y/N) 00 Where: Embry-Riddle Aero University

(2012-2016)

99s Continuous Membership Date: 2014
Chapter: Metro Oity Section: Southwest

Specific Certificate, Rating, or Course Requested: Tostrument Rotting

Amount Requested in Local Currency: 11 12 310 In US Pollars: 11 23 16

Amount Requested in Local Currency: 41,236 In US Dollars: NOTE: AEMSF will use current exchange rate in effect at time of judging to determine final USD Amount.

Previous AE Scholarships-Year(s) Applied for:

Progress made since last AE Scholarship application or award:

Added two levels to the FAA Wmas Amaram and looped 33 odd to a fight

List all other scholarships received or pending this year: Attach additional page if needed. MANDATORY: Send updates on pending scholarships to designated AE Trustee immediately upon learning results through February 20.

Scholarship/Grant Name Amount Purpose If Pending, Expected Notification Date

Presentation Matters

- Type it
- Attention to detail is paramount
- Text should fit on the lines (not under or off the end)
- Do not hand write on the margins
- Fill in all applicable lines or boxes
- Grid forms should be accurate and readable
- Provide crisp, clear docs, images, and attachments
- Use Grammarly to enhance and streamline your writing
- Spellcheck your work
 - The 99s with no apostrophe is the correct format.
 - The 99's = The Ninety-Nine's, not The Ninety-Nines!

Font & Space

- Do not cram your small font text into the top of the text box on the form leaving blank space.
- Don't waste valuable space!
 Fill it with your story.
- If inserted onto the form, use carriage returns and use the entire free space within the box. It is easier to read and presents better.

Amelia Earhart Memorial Scholarship Application

Part IV: APPLICANT ESSAY

Applicant Name: SUZY PYLOT

Write your essay on this page OR ATTACH ONE SHEET IN ITS PLACE. Essay may not exceed one page (one side only) and must include at least the following elements:

- Tell us about yourself, your activities in aviation, and your participation in The Ninety-Nines. Be specific.
- Describe your goals in aviation or aerospace, and opportunities ahead. Tell us what you have already
 accomplished in pursuit of these goals, and towards the specific course or certificate/rating sought. Why are
 you seeking this specific training? How will it help you to qualify for or to advance in an aviation-related
 profession or charitable cause?
- How have you financed your training and education so far?
- · Explain your financial need for completion of this training.
- How will awarding you this scholarship benefit The Ninety-Nines and the aviation community?
- If applicable, clearly explain any training request that might be considered unusual or of unusually high cost.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus sit amet lacus semper, ornare ex id, laoreet turpis. Fusce posuere consectetur ligula ac tincidunt. Mauris vehicula velit sed portitor aliquet. Suspendisse ullamcorper felis quis erat suscipit, et feugiat justo ultricies. Aenean rutrum sapien vitae nisi sollicitudin imperdiet. Donec egestas elementum lacus, ut eleifend mi tincidunt non. Quisque ac pharetra ipsum. Curabitur et orci ut nisi aliquet lobortis sit amet vel ante. Fusce eget metus sed lacus mattis euismod. Pellentesque iaculis elementum leo, ullamcorper sagittis enim blandit vitae. Suspendisse sit amet augue blandit, lobortis dui in, sodales risus. Integer at magna quis mi viverra lacinia in a erat. Fusce faucibus, nunc vel gravida accumsan, nisi sapien egestas psum, ac ultrices uma justo at ipsum. Duis imperdiet varius mattis. Nunc eget risus scelerisque, rhoncus nulla quis, imperdiet turpis. nteger sit amet mollis leo. Cras bibendum id nulla id imperdiet. Curabitur dignissim dictum felis aliquet vehicula. Etiam at lectus non turpis faucibus consequat. Mauris luctus ligula a ex imperdiet pellentesque. Donec sit amet porta metus. Cras tempor sit amet risus eget tincidunt. Duis eu mauris justo. Morbi ligula neque, pretium eu turpis vel, consectetur ultrices tortor. Maecenas sit amet massa eget turpis condimentum aliquam. Orci varius natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus. Donec mollis tortor nec massa maximus, et accumsan lectus pretium. Ut auctor velit quis pretium ullamcorper. Proin sagittis fringilla sem vel malesuada. Nunc quam dolor, congue in volutpat vel, consectetur vitae nibh. Integer pretium, massa a molestie hendrerit, neque nisi iaculis nisi, vitae viverra ex nisi in urna. Quisque condimentum risus pulvinar risus varius, id mattis lorem pulvinar. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus sit amet lacus semper, ornare ex id, lacreet turpis. Fusce posuere consectetur ligula ac tincidunt. Mauris vehicula velit sed porttitor aliquet. Suspendisse ullamcorper felis quis erat suscipit, et feugiat justo ultricies. Aenean rutrum sapien vitae nisi sollicitudin imperdiet. Donec egestas elementum lacus, ut eleifend mi tincidunt non. Quisque ac pharetra ipsum. Curabitur et orci ut nisi aliquet lobortis sit amet vel ante. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus sit amet lacus semper, omare ex id, lacreet turpis. Fusoe posuere consectetur ligula ac tincidunt. Mauris vehicula velit sed portitior aliquet. Suspendisse ullamcorper felis quis erat suscipit, et feugiat justo ultricies. Aenean rutrum sapien vitae nisi sollicitudin imperdiet. Donec egestas elementum lacus, ut eleifend mi tincidunt non. Quisque ac pharetra ipsum. Curabitur et orci ut nisi aliquet lobortis sit amet vel ante. Fusce eget metus sed lacus mattis euismod. Pellentesque jaculis elementum leo, ullamcorper sagittis enim blandit vitae. Suspendisse sit amet augue blandit, lobortis dui in, sodales risus. Integer at magna quis mi viverra lacinia in a erat. Fusce faucibus, nunc vel gravida accumsan, nisi sapien egestas ipsum, ac ultrices urna justo at ipsum. Cras bibendum id nulla id imperdiet. Curabitur dignissim dictum felis aliquet vehicula. Etiam at lectus non turpis faucibus consequat. Mauris luctus ligula a ex imperdiet pellentesque. Donec sit amet porta metus. Cras tempor sit amet risus eget tincidunt. Duis eu mauris justo. Fusce eget metus sed lacus mattis euismod. Pellentesque iaculis elementum leo, ullamcorper sagittis enim blandit vitae. Suspendisse sit amet augue blandit, lobortis dui in, sodales risus. Integer at magna quis mi viverra lacinia in a erat. Gratis, Suzy Pylot



Recycling Your App Content

- Just Don't!
- If you applied before and didn't win, the essay likely played a factor. Start fresh.
- If you submit the same essay again, the Trustees will know. We often compare submissions to the previous app to see any changes or progress. Redo it and detail your progress.
- The same for letters of recommendation they should be current, specific, and not recycled
 (We have even seen LORs addressed to other
 Scholarship committees).

The Essay

An essay is a piece of writing that aims to convince someone of something or to inform the reader about a particular topic.

In order for the reader to be convinced or adequately informed, the essay must include several important components to make it flow in a logical way.



Key Essay Topics

Don't omit this critical info as your score will be affected!

- Your Ninety-Nines participation and volunteerism
- Immediate and future goals are clearly stated
- A realistic plan to achieve them is laid out
- Challenges and setbacks you've faced
- A case for financial need is presented
- Critical for First Wings applicants
 - A statement of income including flight training budget, & funding options must be presented. Because it is reimbursement based and doesn't fund the entire certificate, your score will be lowered without a clear funding plan stated for reaching your milestones. How many hours do you still need to reach ____? What is the cost of those hours? Detail amount saved, budgeted from income, or on loan etc. That you will use to fund reaching your milestones.

Creative Writing

An outstanding essay can make up for points lost in weaker areas of an application.

- Brush up on essay writing and their format
- Think of your 'hook' and how to sell yourself
- Bring the reader in, build empathy, craft your unique story
- Avoid, repeated "I am, I will, I have, I feel, I, I, I...."
- "Hello", "My name is", or "Dear" openers are for emails, not essays. (See top bullet point)
- Using inspirational quotes takes essay space away from what matters and tells the judges nothing about the applicant
- Most importantly, eliminate redundant info found elsewhere in the app. Use the essay to provide more details about your story and not restate information

What is Financial Need?

- 'Financial Need' is not only based on low or no income.
- Your need should be substantiated in your essay
- Factors that affect 'need' include:
 - Areas with few affordable training options
 - Areas with a high cost of living
 - Student loan debt
 - Medical debt
 - Other financial obligations



FW: Explain your financial need

Financial & Employment Present position, employer, a	and date employed:	N/A
Summary of employment in la N/A	ast five years:	
Your Annual Gross Income:	N/A	Total Household Annual Gross Income: \$5000
How many people does the to	otal household inco	me support? 12

- How is your current income budgeted?
- How much have you already saved for your goal?
- How will you fund your training besides the scholarship?
 - Loans, extra job, savings, getting a roommate etc.
- Income, expenses, what you can budget for training and hourly costs should be addressed in your essay. This is especially critical applicants with very low or zero income!
- Substantiate how you will fund your training to meet milestones.

Address red flags

- A history of stopping and starting again?
- Do you have a lot of hours and little progress?
- Few hours and little progress over a long period?
- Are you repeating the same lessons over and over?

Address it! Don't leave the judges wondering about your situation, tackle it head on. How you are handling that adversity and what you learn from it can pump up your application. Remember, an scholarship is an investment in a Ninety-Nine. Illustrate how you are a sound choice.



Formatting issues

Text should fit on one line and not go or under the line or past the end for the best presentation and easily read application. Always save the PDF to your device before you attempt to edit it.

<u>Aviation</u>	
Total flight hours: 25	Hours flown last 12 months: 60 +
Date and type of flight review, competency or pr	roficiency check, or equivalent: sim 05/10/201
Current Medical Certificate/Class:	Date of Issue: <u>10/23/201</u> Age:
Aircraft owned, and percentage of ownership: _	non 4
If you are a singular will you are it fourthis took	e: Para III matla mat

The Polished Application

- Read and follow the application directions!
- Fix mistakes or start over (never cross out!)
- Excellent readability of attachments
- Only submit the required documents and do not submit extras to 'bolster' your app. This includes resumes, articles, photographs, QR codes, awards or other items not requested in the application. Doing so increases the workload in processing your application for the judges and may lower your score for not following directions

The Polished Application

A neat and complete flight grid -

	TOTAL HOURS	TOTAL HOURS IN PAST 12 MONTHS	SOLO HOURS	PILOT	IN COMMAND (PIC)	CRO	SS COUNTRY	INSTRUMENT		NIGHT	NUMBER OF FLIGHTS	NUMBER OF AERO-TOWS	NUMBER OF GROUND LAUNCHES	NUMBER OF POWERED LAUNCHES
AIRPLANES	301.8	194.0	33.2	PIC	212.2	PIC	105.0	116.1	PIC	15.1				
AIRFLANES	301.6	194.0	33.2	SIC		SIC		110.1	SIC					
ROTOR-	ROTOR- CRAFT 5.6 5.6	5.6	0	PIC	0	PIC	0	0	PIC	0				
CRAFT	5.6	5.6 0	U	SIC		SIC			SIC					
POWERED				PIC	25	PIC			PIC					
LIFT				SIC	15	SIC			SIC					
LIGHTER THAN AIR														
GLIDERS														

Typed but...needs work

Flight times should match the hours in your logbook. They are not estimates. The payoff of being selected a winner is potentially worth many thousands of dollars per hour that it took to compete your application. Put forth the effort.

Record	Of Pilot Ti	TOTAL	AOL AALII	le Ir	i Siladed	A	eas)		Γ		<u></u>		I	
	TOTAL HOURS	HOURS IN PAST 12 MONTHS	SOLO HOURS	PILO	IN COMMAND (PIC)	CRO	SS COUNTRY	INSTRUMENT		NIGHT	NUMBER OF FLIGHTS	NUMBER OF AERO-TOWS	NUMBER OF GROUND LAUNCHES	NUMBER O POWERED LAUNCHES
AIRPLANES	3500+	150+	3007	PIC	3000+	PIC	700+	500+	PIC	500+				
AIRPLANES	3500+	150+	300+	SIC		SIC		300-	SIC					
ROTOR-				PIC		PIC			PIC					
CRAFT				SIC		SIC			SIC					
POWERED				PIC		PIC			PIC	The state of the s				
LIFT				SIC		SIC			SIC					
LIGHTER THAN AIR														
GLIDERS	300+													

Your Plan for Time Building

Time Building

<u>Do not include</u> any time building in the scholarship amount requested. If you are missing any hours required by regulation to complete your requested certificate or rating, such as PIC cross-country hours for an instrument rating, or total hours for a commercial certificate, please give a detailed explanation here of how you plan to get those hours by the time you complete your training and how you will finance it.

I'll do the best I can to get my 50 hours of X-C PIC.

You must state a plan with specifics.

I need 40 more hours PIC X-C before I finish my instrument rating. I plan to fly 3 hours X-C a week and should have the required hours in 3 months (by the beginning of April). If I take my check ride in June, this timeline provides a cushion if there is bad weather. I'll send an update on my hours by March 5th. I have already booked an airplane for every weekend and have paid block time from my savings and gifts to pay for training.

The Polished Application

A very neat, easy to read and complete cost basis

Make & Model of Aircraft, Sim, or FTD	Des	scription			Cost Per Hours Hour			Total Cost (Local Currency)		
	Airc	raft/Sim rental fo	or dual instru	ection	135.00	х	20.00	=	2,700.00	
Cessna 172RG	Inst	ructor time if not	included ab	ove	75.00	X	20.00	=	1,500.00	
	Airc	raft/Sim rental fo	or solo			X		=		
	or dual instru	ction	50.00	X	5.00	=	250.00			
Redbird AATD		ructor time If not			75.00	X	5.00	=	375.00	
	Airc	raft/Sim rental fo	or solo			X		=		
	ENT	ER TOTAL FLI	GHT TRAIN	ING HOUF	RS	>	25.00			
All-inclusive course - Fla	t Fee (instead of hour	training es	lmates)				=		
Ground Instruction or Sc		-OR-	75.00	X	30.00		2,250.00			
		Examiner Fee	- Flat Fee	1,100.00		All		1,100.00		
Flight Check / Practical	est	Aircraft/Sim re			135.00	X	2.00	=	270.00	
	1	No.	SUBTOT	AL		8,445.00				
			Less em	plovee or o	ther discou	nt				
If outside U.S., indicate local currency type:			TOTAL	AMOUNT F			8,445.00			
Convert Total Amount Requested to US Dollars				AMOUNT F		8,445.00				

Not so polished...

Hard to read, info in wrong columns and incomplete cost basis grid. Poorly done flight school paperwork reflects on YOU, not the school, and may negatively impact your score. Be sure it is typed and complete.

Make & Model of Autoryth, Sim, or FFD	209	criptos.		Course Have	Hepra	TindCont (Lace: Limence)
PA-28R201	nsti	ed The grip ha	Ciudec above	1.25 x		2
PIPER.	inst	an loth (sola) for an/Sim solar for ructor time if not a rail/Sim wata list	outlinettoples	5 ×	123.00	3 2 00
All-molusive course - Fi	ENT	ER TOTAL FLIG	HT TRAINING HOU			
Ston w Instruction in Sc Fight Check (Practical)	TO CO	Fiat Cost: Examiner Fee Aircraft/Sim ren	Flat Fee		1.53 co	= 171,0,00 = 0,00,00 = 3,00,00
Business Capital	aral		SUBJOTAL	other discount	1.25/6.00	
currency type. Convert Total Amount R		ed to US Deliars	TOTAL AMOUNT IN US DOLLARS	9516.05		

Creating Your Attachment Pages

Image Attachments

All pilot certificate, medical, and ID images should be clear, cropped, sized, and (preferably) color images on a single page.

Enormous image files on individual pages just make your app file huge.

Part III: DOCUMENTATION for Joyce Sample

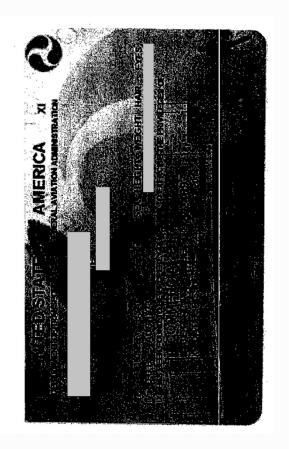






Time for a redo...

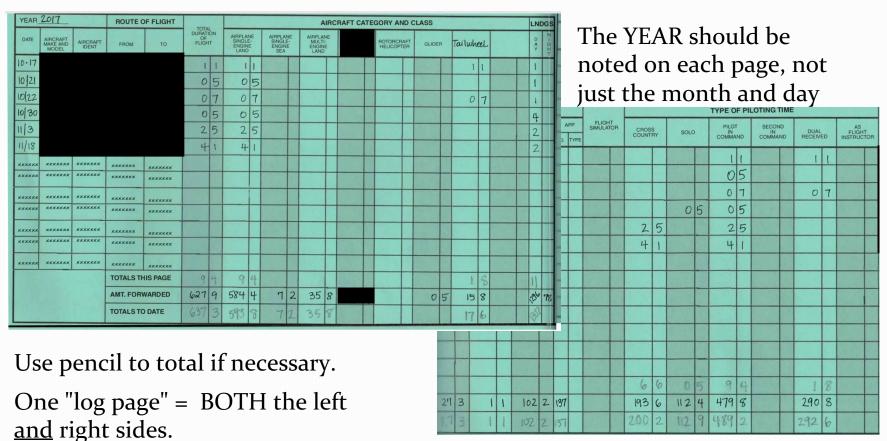
All copies should always be clear and legible. Color images are preferred. Apps are read electronically, so image orientation should be appropriate.





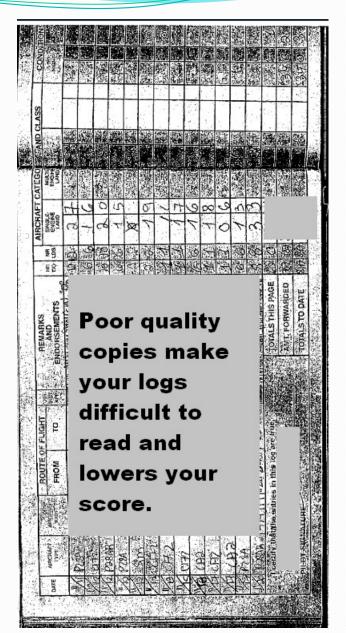
Logbooks

All columns on each page should be TOTALED and amounts forwarded!



Logbooks

- Follow the instructions explicitly on Part VI
- Pages should not be oriented vertically
- Clear scans or smartphone images are superior to poor Xerox copies



Letters of Recommendation



Personal LORs

- Not written by family or your spouse
- A person who can attest to your
 - Moral character
 - Work ethic
 - Drive and ability in attaining goals
- LORs should be specific to the award, dated & signed
- LORs should have detailed examples, not just lots of lovely and inspiring adjectives and comments
- May be addressed to the AEMSF Trustees and Judges

The Finished Application

Getting it all together for submission

Need to combine files?

All apps must be submitted as a SINGLE PDF file. Even if you or your Chapter Chair does not have Adobe, it isn't that difficult to do. There are several FREE utilities that can do this. You can make photos into a PDF, add text to pages, rearrange file pages for better presentation, combine m ultiple PDFs, and finally compress your document to a manageable file size (<10MB).

http://www.IlovePDF.com

https://tools.pdfforge.org/

Need to combine files?

Don't want to use an online option? These free shareware programs will also do the trick:

- On Windows, use the <u>PDF Merger & Splitter</u> by AnywaySoft, available through the <u>Microsoft</u> Store.
- On Mac, you can combine PDFs with a built-in tool found in Preview. Instructions from <u>Apple Support</u>.

Google Drive – Another Free Tool

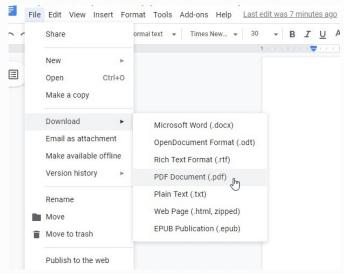
- If you have a Google user name/email, you can use https://drive.google.com/ to create your application.
- Create your essay and attachment files in Drive.
 Just insert images from your computer or smartphone into your document. Drive allows image resizing/rotation for optimal placement
- The Drive App (Apple or Android) also allows you to create PDFs from images on your smartphone which can then be combined with your other app PDFs via a browser extension, online utility or Adobe.

Google document to PDF

 The app extension "PDF Mergy" for Google Drive allows you to combine any PDFs you upload with one you created in Drive

The completed, merged file can then be downloaded

as a single PDF file --->



Naming Your PDF File

 The Trustees get files with all sorts of names. Using this naming format is helpful to us during intake i.e.: Surname_GivenName_AEMSF_year Surname_GivenName_VCEMT_year

Surname_GivenName_FallFN_year



Check and Double Check it!



- Examine all parts for accuracy
- Verify all sections are complete
- Have a friend with a critical eye help
- Use a program like GRAMMARLY
- Check attachments for readability
-and finally submit to you Chair on time if not a few days early!

The AEMSF Chairwoman

Your role, duties and helping your applicants

You got some apps – now what?

- Review all pages of the application and be sure they are on time, in order, and meet the criteria
- Get concurrence from your Committee & Chapter on which apps to submit
- When submitting applications to the Section AE Chair, send only ONE application per email to her

You got some apps – now what?

- If you think her essay can be improved or her attachments made better etc., let her know what she can do to improve her application and ask for edits. (You have 2 weeks to do this and write your LOR.)
- Does her essay follow the guidelines presented?
- Has she thoroughly detailed her Ninety-Nines involvement and activities?
- For the FIRST WINGS, be sure specific figures for training costs and their budget and funding plans are in the essay along with a realistic plan to complete the Private Pilot within 18 months.

Writing Your Chapter LORs

• Each point required in Part VII <u>must</u> be addressed.

LORs lacking these details make it seem the applicant is not an active chapter member or the writer does not know them very well. Weak chapter LORs will not help an applicant and may very well lower their score. Six lines is insufficient. Fill the page.

 Do NOT simply parrot what is already stated in the essay or elsewhere in the app. Give us new insight!

Judges look to this LOR for more or new facts not given by the applicant. It serves as an addendum to the essay, providing NEW details and enhancing her story via your LOR. Expand upon her story and give your own insight about the applicant.

 A strong, insightful Chapter LOR could raise the middle of the road score of an otherwise mostly average application.

Poor Chapter Chair LOR

• Unfortunately, examples like this are still submitted:

If applicant is recommended, this Part is to be completed by the AE Scholarship Chairman or Representative as specified in Part IX. Write in this space or attach a ONE PAGE LETTER IN ITS PLACE with the 99s Recommendation, which MUST include at least the following elements:

Ninety-Nines:

- ✓ How has the applicant been a participating Ninety-Nine?
- ✓ How did your Chapter (or Section) make the decision to submit this application? Was a vote taken?
 Goal:
- ✓ What has she accomplished toward her goal?
- ✓ How realistic is her goal? What are her opportunities for advancement in aviation?

Financial:

- ✓ How has she established a clear financial need?
- ✓ How does her requested funding relate to her requirements for completion and to rates in your region?

Recommendation for Suzy Pylot

The Metro City 99s recommend Suzy be awarded an AE Memorial Scholarship to fund her Commercial certificate. She is deserving because she has a limited income. Suzy is a goal-oriented woman who is committed to succeeding in aviation and will be an outstanding example to other female pilots.

Jackie Cochran Chair

Resources

- Ventura County 99s "Ceci's Tips" and Scholarship Resources at - https://www.vc99s.org/
- www.flightscholarship.info Includes list of scholarships for women & men and an article on "Application Tips"

Special Thanks

To: Panelist *Ceci Stratford* as well as *Helen Consolino* & *Lori Parker*, for their years of service as AEMSF Chairwomen and their input to this presentation.