

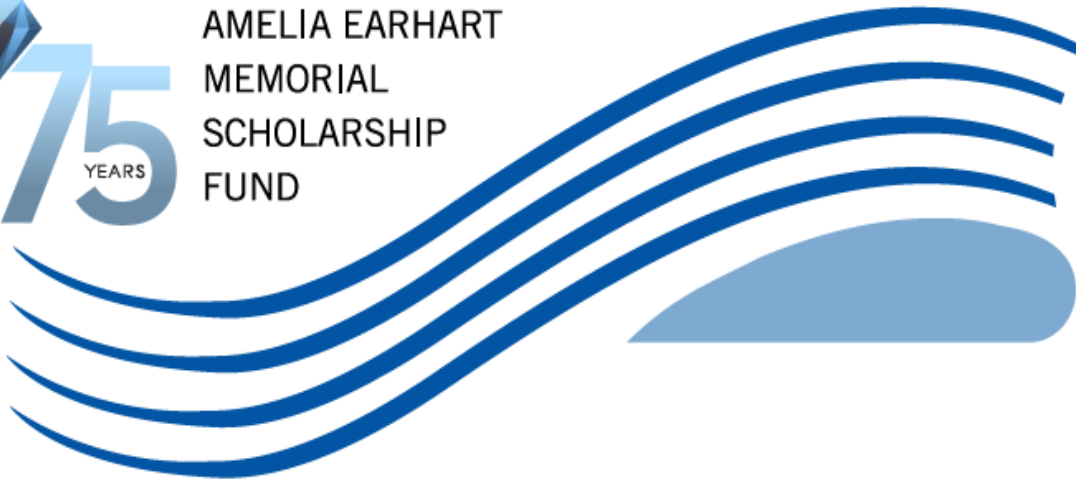
# Why Didn't My Awesome App Win?





75  
YEARS

AMELIA EARHART  
MEMORIAL  
SCHOLARSHIP  
FUND



aemsf

# About the AEMSFS

- Established in 1940 to help deserving Ninety-Nines advance in their training and education in aviation
- First scholarship of \$125 awarded in 1941
- Today, the Fund exceeds \$5 million
- \$11,000,000+ in scholarships has been awarded
- 746 AEMSFS scholarships given
  - 215 Fly Now (formerly New Pilot) awards since inception

# Your AEMS F Trustees



Dr. Jacqueline Boyd  
AEMS F Chairwoman  
Permanent Trustee  
Research Scholar Grant Chairman  
Rio Grande Norte Chapter



Shelley Ventura  
Vice-Chairman  
Trustee 2016-2019  
Aux Plaines Chapter



Dorothy Berthelet  
Permanent Trustee  
Treasurer  
Eastern Ontario Chapter



Peggy Doyle  
Permanent Trustee  
Old Dominion Chapter



Linda Mathias  
2018-2021 Trustee  
Hampton Roads Chapter



Dorothy Norkus  
Secretary  
Trustee 2017-2020  
San Diego Chapter

# Annual Scholarship Ceiling

- Our yearly budget is determined by taking 5% of the averaged year end balances of the AEMSFS investment fund over the previous three years.
- Any unused funds from forfeitures are added
- The Fund is large but the budget is not unlimited!
  - Thus, only the strongest AEMSFS apps are funded
  - The remaining money is then divided in half for the Spring & Fall Fly Now awards

**An AEMSf award  
is an investment in a  
Ninety-Nine**

# The 2018 Awards Budget

- AE Scholarships - \$142,105
- Spring Fly Now - \$71,500
- Fall Fly Now - \$71,500



# Trustee Grading Process

- To be selected, the application **must be better than good, it must be excellent!**
- Those who score at the cutoff range are discussed may be reevaluated taking into account other Trustee insights
- Applicant final scores might be adjusted up (or down) depending on that discussion
- Trustees evaluate the applications and send top tier applications and the alternates to outside the judges

☒ **Excellent**  
☐ **Good**  
☐ **Average**  
☐ **Poor**



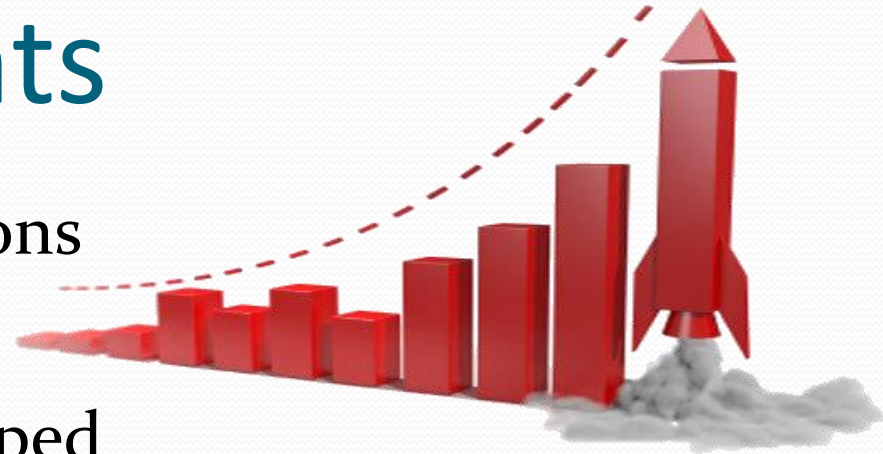
# Make it Perfect

You don't get a second chance  
to make a first impression!

# Key Grading Points

The highest scoring applications

- Are complete and on time
- Are neatly presented and typed
- Have very clear, well organized and properly oriented document and image attachments
- Have a well written, grammatically correct and overly detailed essay that communicates the *Key Essay Topics*. (ESL is considered.)



# Present Your Best Possible App!

- Type it
- Attention to detail is paramount
- Text should fit on the lines (not under or off the end)
- Do not hand write on the margins. It makes it seem like you cannot be bothered to put in an effort.
- Fill in all applicable lines or boxes
- Grid forms should be accurate and readable
- Crisp, clear docs, straight and attachments

# The Polished Application

- Only submit the required documents
- Do not submit extras to 'bolster' your app
- This includes resumes, articles, photographs, QR codes or other items not requested in the application
- Doing so increases the workload in processing your application for the judges
- If you make a mistake fix it/start over (never cross out)
- Follow the directions!

# What kind of first impression does this give?



## Amelia Earhart Memorial Scholarship Application

### Part I: Personal Information

Name: Suzy B. Pylot Previous surname: \_\_\_\_\_

Mailing Address: 123 Main Street  
Metro City, CA

Email address: SuzyFlies@GMAIL.COM

Phones: Home 867-5309 Work \_\_\_\_\_ Cell \_\_\_\_\_  
(Please indicate which number is preferred with a \*)

Highest academic level/degree and where obtained: B.S. in Pro Aero, Minor in Aviation Safety  
Embry-Riddle Aero University  
Current academic student? (Y/N) NO Where: \_\_\_\_\_  
2012-2016

99s Continuous Membership Date: 2014

Chapter: Metro City Section: Southwest

#### Scholarship

Specific Certificate, Rating, or Course Requested: Instrument Rating

Amount Requested in Local Currency: \$11,236 In US Dollars: \$11,236

NOTE: AEMS F will use current exchange rate in effect at time of judging to determine final USD Amount.

Previous AE Scholarships-Year(s) Applied for: 2015 Year(s) Awarded: none

Progress made since last AE Scholarship application or award: Added two levels to the  
FAA Wings Program and logged 32 additional flight  
hours.

List all other scholarships received or pending this year: Attach additional page if needed. **MANDATORY:** Send updates on pending scholarships to designated AE Trustee immediately upon learning results through February 20.

Scholarship/Grant Name	Amount	Purpose	If Pending, Expected Notification Date

# Formatting issues

Text should fit on one line and not go or under the line or past the end.

## Aviation

Total flight hours: 25 Hours flown last 12 months: 60 +

Date and type of flight review, competency or proficiency check, or equivalent: 5 sim 05/10/201

Current Medical Certificate/Class: 1 Date of Issue: 10/23/201 Age: 7 

Aircraft owned, and percentage of ownership: 4 St non

If you own an aircraft, will you use it for this training? If not, why not? :

# The Polished Application

A neat and complete flight grid -

Record Of Pilot Time (Do Not Write In Shaded Areas)														
	TOTAL HOURS	TOTAL HOURS IN PAST 12 MONTHS	SOLO HOURS	PILOT IN COMMAND (PIC)		CROSS COUNTRY		INSTRUMENT	NIGHT		NUMBER OF FLIGHTS	NUMBER OF AERO-TOWS	NUMBER OF GROUND LAUNCHES	NUMBER OF POWERED LAUNCHES
AIRPLANES	301.8	194.0	33.2	PIC	212.2	PIC	105.0	116.1	PIC	15.1				
				SIC		SIC			SIC					
ROTOR-CRAFT	5.6	5.6	0	PIC	0	PIC	0	0	PIC	0				
				SIC		SIC			SIC					
POWERED LIFT				PIC		PIC			PIC					
				SIC		SIC			SIC					
LIGHTER THAN AIR														
GLIDERS														



# Typed but...needs work

Flight times should match the hours in your logbook. They are not estimates.  
The pay off of being selected a winner is worth many thousands of dollars per hour  
That it took to compete your application. Put forth the effort.

Record Of Pilot Time (Do Not Write In Shaded Areas)														
	TOTAL HOURS	TOTAL HOURS IN PAST 12 MONTHS	SOLO HOURS	PILOT IN COMMAND (PIC)		CROSS COUNTRY		INSTRUMENT	NIGHT		NUMBER OF FLIGHTS	NUMBER OF AERO-TOWS	NUMBER OF GROUND LAUNCHES	NUMBER OF POWERED LAUNCHES
AIRPLANES	3500+	150+	300+	PIC	3000+	PIC	700+	500+	PIC	500+				
				SIC		SIC			SIC					
ROTOR-CRAFT				PIC		PIC			PIC					
				SIC		SIC			SIC					
POWERED LIFT				PIC		PIC			PIC					
				SIC		SIC			SIC					
LIGHTER THAN AIR														
GLIDERS	300+													



# The Polished Application

A very neat, easy to read and complete cost basis grid:

Make & Model of Aircraft, Sim, or FTD	Description	Cost Per Hour	Hours	Total Cost (Local Currency)
Cessna 172RG	Aircraft/Sim rental for dual instruction	135.00 x	20.00 =	2,700.00
	Instructor time if not included above	75.00 x	20.00 =	1,500.00
	Aircraft/Sim rental for solo	X	=	
Redbird AATD	Aircraft/Sim rental for dual instruction	50.00 x	5.00 =	250.00
	Instructor time if not included above	75.00 x	5.00 =	375.00
	Aircraft/Sim rental for solo	X	=	
ENTER TOTAL FLIGHT TRAINING HOURS ----->			25.00	
All-inclusive course – Flat Fee (instead of hourly training estimates)				=
Ground Instruction or School	Flat Cost:	-OR-	75.00 x 30.00 =	2,250.00
Flight Check / Practical Test	Examiner Fee – Flat Fee 1,100.00			= 1,100.00
	Aircraft/Sim rental for flight check 135.00 x 2.00 =			270.00
SUBTOTAL				8,445.00
Less employee or other discount				-
If outside U.S., indicate local currency type:	TOTAL AMOUNT REQUESTED in LOCAL CURRENCY			8,445.00
Convert Total Amount Requested to US Dollars			TOTAL AMOUNT REQUESTED in US DOLLARS (Required) 8,445.00	

# Not so polished...

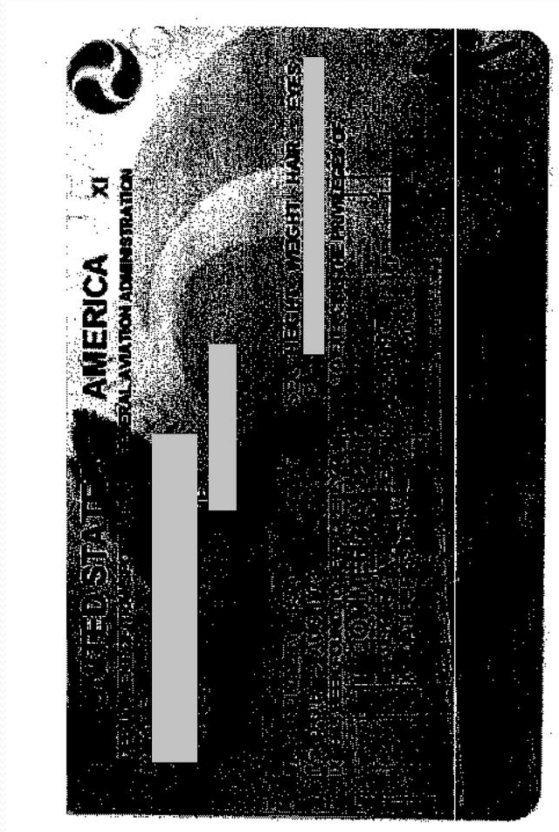
Hard to read, info in wrong columns and incomplete cost basis grid.

Poorly done flight school paperwork reflects on YOU, not them!

Make & Model of Aircraft, Sim, or FTD	Description	Cost Per Hour	Hours	Total Cost (Local Currency)
PA-28R-201	Aircraft Rental for dual instruction	25	x 210.00	= 5250.00
	instructor time if not included above		x	=
PA-28R-201	Aircraft Rental for solo	5	x 153.00	= 765.00
PA-28R-201	Aircraft Rental for dual instruction	5	x 177.00	= 885.00
	instructor time if not included above		x	=
PA-28R-201	Aircraft/Sim rental for solo		x	=
<b>ENTER TOTAL FLIGHT TRAINING HOURS</b> →				
All-inclusive course – Flat Fee (instead of hourly training estimates)				=
Ground Instruction at School	Flat Cost:	OR: 3.0	x 57	= 171.00
Flight Check / Practical Test	Examiner Fee – Flat Fee			= 0.00
	Aircraft/Sim rental for flight check	2.0	x 153.00	= 306.00
<b>Business Capital</b>	<b>SUBTOTAL</b>			<b>9516.00</b>
	Less employee or other discount			
If outside U.S. indicate local currency type.	<b>TOTAL AMOUNT REQUESTED IN LOCAL CURRENCY</b>			
Convert Total Amount Requested to US Dollars	<b>TOTAL AMOUNT REQUESTED IN US DOLLARS (Required)</b>			<b>9516.00</b>

# Time for a redo...

All copies should always be clear and legible. Color images are preferred. Apps are read electronically, so image orientation should be appropriate.





# Logbooks

All columns should be totaled and amounts forwarded.

YEAR 2017		ROUTE OF FLIGHT			AIRCRAFT CATEGORY AND CLASS										LNDS	
DATE	AIRCRAFT MAKE AND MODEL	AIRCRAFT IDENT	FROM	TO	TOTAL DURATION OF FLIGHT	AIRPLANE SINGLE-ENGINE LAND	AIRPLANE SINGLE-ENGINE SEA	AIRPLANE MULTI-ENGINE LAND		ROTORCRAFT HELICOPTER	GLIDER	Tailwheel		DAY	MONTH	
10-17					11	11						11		1		
10-21					05	05								1		
10-22					07	07						07		1		
10-30					05	05								4		
11-3					25	25								2		
11-18					41	41								2		
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
XXXXXX	XXXXXX	XXXXXX	XXXXXX	XXXXXX												
			TOTALS THIS PAGE		94	94						18		11		
			AMT. FORWARDED		627	94	72	358			05	158		126	70	
			TOTALS TO DATE		637	398	72	358				176		130		

[illegible]

Use pencil if necessary.

One log page = left and right sides.

# Logbooks

- Follow the instructions explicitly on Part VI
- The year should be noted on each page.
- Pages should not be oriented vertically
- Clear scans or smartphone images are superior to poor Xerox copies

DATE		PILOT SIGNATURE		ROUTE OF FLIGHT		REMARKS AND ENDORSEMENTS		AIRCRAFT CATEGORY AND CLASS		CONDITION	
DATE	TIME	FROM	TO	REMARKS AND ENDORSEMENTS	NR	NR	NR	NR	NR	NR	NR
1/1	12:00				10	10	10	10	10	10	10
1/2	12:00				10	10	10	10	10	10	10
1/3	12:00				10	10	10	10	10	10	10
1/4	12:00				10	10	10	10	10	10	10
1/5	12:00				10	10	10	10	10	10	10
1/6	12:00				10	10	10	10	10	10	10
1/7	12:00				10	10	10	10	10	10	10
1/8	12:00				10	10	10	10	10	10	10
1/9	12:00				10	10	10	10	10	10	10
1/10	12:00				10	10	10	10	10	10	10
1/11	12:00				10	10	10	10	10	10	10
1/12	12:00				10	10	10	10	10	10	10
1/13	12:00				10	10	10	10	10	10	10
1/14	12:00				10	10	10	10	10	10	10
1/15	12:00				10	10	10	10	10	10	10
1/16	12:00				10	10	10	10	10	10	10
1/17	12:00				10	10	10	10	10	10	10
1/18	12:00				10	10	10	10	10	10	10
1/19	12:00				10	10	10	10	10	10	10
1/20	12:00				10	10	10	10	10	10	10
1/21	12:00				10	10	10	10	10	10	10
1/22	12:00				10	10	10	10	10	10	10
1/23	12:00				10	10	10	10	10	10	10
1/24	12:00				10	10	10	10	10	10	10
1/25	12:00				10	10	10	10	10	10	10
1/26	12:00				10	10	10	10	10	10	10
1/27	12:00				10	10	10	10	10	10	10
1/28	12:00				10	10	10	10	10	10	10
1/29	12:00				10	10	10	10	10	10	10
1/30	12:00				10	10	10	10	10	10	10
1/31	12:00				10	10	10	10	10	10	10
1/32	12:00				10	10	10	10	10	10	10
1/33	12:00				10	10	10	10	10	10	10
1/34	12:00				10	10	10	10	10	10	10
1/35	12:00				10	10	10	10	10	10	10
1/36	12:00				10	10	10	10	10	10	10
1/37	12:00				10	10	10	10	10	10	10
1/38	12:00				10	10	10	10	10	10	10
1/39	12:00				10	10	10	10	10	10	10
1/40	12:00				10	10	10	10	10	10	10
1/41	12:00				10	10	10	10	10	10	10
1/42	12:00				10	10	10	10	10	10	10
1/43	12:00				10	10	10	10	10	10	10
1/44	12:00				10	10	10	10	10	10	10
1/45	12:00				10	10	10	10	10	10	10
1/46	12:00				10	10	10	10	10	10	10
1/47	12:00				10	10	10	10	10	10	10
1/48	12:00				10	10	10	10	10	10	10
1/49	12:00				10	10	10	10	10	10	10
1/50	12:00				10	10	10	10	10	10	10
1/51	12:00				10	10	10	10	10	10	10
1/52	12:00				10	10	10	10	10	10	10
1/53	12:00				10	10	10	10	10	10	10
1/54	12:00				10	10	10	10	10	10	10
1/55	12:00				10	10	10	10	10	10	10
1/56	12:00				10	10	10	10	10	10	10
1/57	12:00				10	10	10	10	10	10	10
1/58	12:00				10	10	10	10	10	10	10
1/59	12:00				10	10	10	10	10	10	10
1/60	12:00				10	10	10	10	10	10	10
1/61	12:00				10	10	10	10	10	10	10
1/62	12:00				10	10	10	10	10	10	10
1/63	12:00				10	10	10	10	10	10	10
1/64	12:00				10	10	10	10	10	10	10
1/65	12:00				10	10	10	10	10	10	10
1/66	12:00				10	10	10	10	10	10	10
1/67	12:00				10	10	10	10	10	10	10
1/68	12:00				10	10	10	10	10	10	10
1/69	12:00				10	10	10	10	10	10	10
1/70	12:00				10	10	10	10	10	10	10
1/71	12:00				10	10	10	10	10	10	10
1/72	12:00				10	10	10	10	10	10	10
1/73	12:00				10	10	10	10	10	10	10
1/74	12:00				10	10	10	10	10	10	10
1/75	12:00				10	10	10	10	10	10	10
1/76	12:00				10	10	10	10	10	10	10
1/77	12:00				10	10	10	10	10	10	10
1/78	12:00				10	10	10	10	10	10	10
1/79	12:00				10	10	10	10	10	10	10
1/80	12:00				10	10	10	10	10	10	10
1/81	12:00				10	10	10	10	10	10	10
1/82	12:00				10	10	10	10	10	10	10
1/83	12:00				10	10	10	10	10	10	10
1/84	12:00				10	10	10	10	10	10	10
1/85	12:00				10	10	10	10	10	10	10
1/86	12:00				10	10	10	10	10	10	10
1/87	12:00				10	10	10	10	10	10	10
1/88	12:00				10	10	10	10	10	10	10
1/89	12:00				10	10	10	10	10	10	10
1/90	12:00				10	10	10	10	10	10	10
1/91	12:00				10	10	10	10	10	10	10
1/92	12:00				10	10	10	10	10	10	10
1/93	12:00				10	10	10	10	10	10	10
1/94	12:00				10	10	10	10	10	10	10
1/95	12:00				10	10	10	10	10	10	10
1/96	12:00				10	10	10	10	10	10	10
1/97	12:00				10	10	10	10	10	10	10
1/98	12:00				10	10	10	10	10	10	10
1/99	12:00				10	10	10	10	10	10	10
1/100	12:00				10	10	10	10	10	10	10

**Poor quality copies make your logs difficult to read and lowers your score.**

# The Essay -



# Key Essay Topics

Don't omit this critical info as your score will be affected!

- Immediate and future goals are clearly stated
- A realistic plan to achieve that goal is laid out
- A case for financial need is presented
- A budget including income & funding options is presented
- The steps you've taken towards the goal so far
- Challenges and setbacks you've faced
- Your Ninety-Nines participation
- How you different from any other applicant

# Creative Writing

An outstanding essay can make up for points lost in other less impressive areas of an application.

- Brush up on essays and their format online
- Think of your ‘hook’ – and how to sell yourself
- Write to bring the reader in, build empathy
- Eliminate redundant info found elsewhere in the app
- Avoid, “I am, I will, I have, I, I, I....”
- “Hello” or “Dear” are better suited to an email



# What is Financial Need?

- “Financial Need” is not simply based on a low or no income
- Your need is substantiated in your essay
- Factors that affect an individuals ‘need’
  - Areas with few affordable training options
  - Areas with a high cost of living
  - Student loan debt
  - Medical debt



# Explain your financial need

- How is your income budgeted?
- How much have you already saved for your goal?
- How will you fund your training besides a scholarship?
  - Loans, extra job, savings, getting a roommate ect.
- Income, expenses and training budget should be addressed in your essay. This is not enough-

## **Financial & Employment**

Present position, employer, and date employed: N/A

Summary of employment in last five years: \_\_\_\_\_

N/A

Your Annual Gross Income: N/A

Total Household Annual Gross Income: \$5000

How many people does the total household income support? 12

# Address red flags



- A history of stopping and starting again?
- Do you have a lot of hours and little progress?
- Few hours and little progress over a long period?
- You have almost 70 hours and haven't soloed, why not?

Address it! Don't leave the judges wondering about your situation, tackle it head on.

How you are handling that adversity and what you learn from it can pump up your application

# Letters of Recommendation



# Personal LORs

- Not written by family or your spouse
- A person who can attest to your
  - Moral character
  - Work ethic and drive
- LORs should be specific to the award, dated & signed
- Aviation Recommendations should address
  - Your specific skills and aptitude
  - Performance in aviation
  - From someone who has flown with you

# Chapter LORs

- Each point required in Part VII must be addressed
- LORs lacking these details make it seem the writer does not know the applicant very
- Judges look to this LOR for details not in the essay.
- Do not simply repeat what the applicant stated in their essay! Expand upon it and give your own insight.
- Weak chapter LORs may impact an applicants score.



# Poor Chapter LOR

- Unfortunately, examples like this are still submitted:

**If applicant is recommended, this Part is to be completed by the AE Scholarship Chairman or Representative as specified in Part IX. Write in this space or attach a ONE PAGE LETTER IN ITS PLACE with the 99s Recommendation, which MUST include at least the following elements:**

**Ninety-Nines:**

- ✓ How has the applicant been a participating Ninety-Nine?
- ✓ How did your Chapter (or Section) make the decision to submit this application? Was a vote taken?

**Goal:**

- ✓ What has she accomplished toward her goal?
- ✓ How realistic is her goal? What are her opportunities for advancement in aviation?

**Financial:**

- ✓ How has she established a clear financial need?
- ✓ How does her requested funding relate to her requirements for completion and to rates in your region?

Recommendation for Suzy Pylot

The Metro City 99s recommend Suzy be awarded an AE Memorial Scholarship to fund her Commercial certificate. She is deserving because she has a limited income. Suzy is a goal-oriented woman who is committed to succeeding in aviation and will be an outstanding example to other female pilots.

Jackie Cochran  
Chair

# Check and Double Check it!



- Examine all parts for accuracy
- Verify all sections are complete
- Have a friend with a critical eye help
- Use a program like GRAMMARLY
- Check attachments for readability
- Be sure all required signatures are there
- ....and finally submit on time!